INTRODUCTION TO PLAN VIETNAM’S PARENTING PROGRAM IN ECCD

Rights from the start
ECCD in the ethnic minority areas

Programme Goal

*Ethnic Minority girls and boys aged 0-8 increasingly enjoy their rights to survival, development and protection*

Expected end-results

*Local governments are better able to provide access to quality, gender sensitive and age appropriate Early Childhood Care and Development (ECCD) services for ethnic minority children*

*Ethnic minority parents have enhanced parenting and child rearing skills supporting the holistic development of their children*
Country program on ECCD

ECCD in the EM areas - programs

Quality education

WASH

Parenting education

Health
Prioritized issues:

• Parents lack of knowledge and skills in child care and development
• Lack of community-based initiatives to stimulate child development, especially U3 children
• Lack of community involvement and supports for parents in ECCD
• The concept of early childhood development is not widely understood among parents and service providers:
Programme goal and expected end-results

- Improved knowledge and practice of parents/caregivers in ECCD
- Enhanced ECCD community-based support mechanisms in place for parents/caregivers
- Strengthened capacity of communities for establishing, managing or supporting community based early stimulation and learning initiatives
Key interventions

• Improving culturally appropriate knowledge and practice of parents/caregivers in ECCD.
• Enhancing ECCD community-based support mechanisms for parents/caregivers.
• Strengthening capacity of communities for establishing, managing or supporting community based early stimulation and learning initiatives.
• Advocacy to promote parenting and community based ECCD for children in EM areas based on the program evidences/best practices
Program strategic approaches

- Child centered
- Community Engagement & Ownership
- Integrated/partnership
- Gender mainstreaming
Program intervention models

Parenting education association/groups

Community based Child Play & Reading group

Community based Child play groups (U3)

ECCD promoter network’s functioning and capacity building
Parenting education: What and How?

**Parenting group**
- **Includes** parents of children aged 0-8 and live in the same community
- **Is facilitated** by trained local Women’s Union members and other facilitators from the local communities
- **Offers** a supportive forum to discuss community problems and topics relevant to children’s holistic development, including education and learning, hygiene promotion, health, child protection, birth registration, child injury prevention, nutrition, etc.
- **Promotes positive indigenous** and other child rearing practices, dispel myths and **Is** a forum for learning about and testing new practices.
- **Mobilizes** parents, caregivers and the wider community to put children’s early care and development on the community’s agenda as a priority.
Parenting group links to

- Health/WASH
- Child protection system
- Schools
- Income Generation
- Loan/saving
- ...
<table>
<thead>
<tr>
<th>Parenting education curriculum to cover</th>
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<thead>
<tr>
<th>Sub-groups</th>
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<tbody>
<tr>
<td>(Parents with children aged 0-3)</td>
<td>(Parents with children aged 3-5)</td>
<td>(Parents with children aged 6-8)</td>
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<tr>
<td>Prenatal &amp; early Stimulation</td>
<td>Quality of pre-school</td>
<td>Transition to primary school</td>
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<thead>
<tr>
<th>Mother health</th>
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<td>-Social relation...</td>
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Children(U3) play group

- Includes parents and their children 0-3 years old, living in the same village.
- Is led and managed by Parents/community volunteers
- Exposes young children to a stimulating home and/or centre-based environment.
- Promotes positive indigenous and other child care early stimulation practices
- Is a forum for learning about and testing new practices.
- The parenting groups can be the source of volunteers to organize play groups for children to stimulate early learning through play activities
Child play-reading group (4—11 yrs)

- Enables children 4-11 years old to discuss and address community issues and topics of importance to children
- Empowers children to explore their own development and increase their self-confidence through social interaction and becoming more active community members
- Improves children’s language skills (through communicating with others, reading books)
- Is facilitated by trained local youth members of the community (YU) who will support the key children facilitating the groups.
Advocating for inclusion of ECCD in relevant policies – key interventions

Evidence based advocacy from the piloting the community based models with well coordinated network

• A growing evidence base for ECCD is available through research, M&E and documentation.
• Increased awareness of policy makers on ECCD and the importance of integrated ECCD initiatives.
• A policy paper to promote parenting and community based ECCD for children in EM areas.
- Children in EM areas from 0 to 8 years
- Parents/caregivers/teachers
- Community volunteers/promoters
- GovT management system and counterparts (national to commune)
- Mass & CSOs: WU, YU...
- Others
Our partners

- Women’s Union - coordinating
- Education
- Child Protection
- Agri/ fishery/ forestry extension
- Local GovT
- Loan, saving provider
- health

...
To ensure the progress and quality of the project implementation at the locality

To take responsibility to develop and improve mechanism/connecting parent group with other services at the locality.

To coordinate/facilitate/chair to develop POA with the participation of related agencies.

To coordinate/chair/facilitate to implement project activities for examples: training, workshops, supportive supervisions, technical support.

To advocate and replicate community models.

To integrate parenting program into other related programs of the Partner

Identify children issues and put in to government agenda.

To take lead in Development of a policy paper to promote parent/community led ECCD initiatives including transition and community based intervention for young children
Participating partners

• To cooperate/support to develop and improve mechanism/connect parenting group with other services at the locality.
• To participate to develop POA
• To carry out activities in their expertise for example: training, workshop, and reporting, supportive supervision, provide technical support.
• To provide services for parenting groups, children groups in the field of health, education, agriculture promotion....
• To participate to advocacy and replicate model
• To mainstream/Integrate the program activities into their programs
• To identify children issues and put recommendations into agenda of their department and to the local authorities and party.
## Program intervention map (FY13)

<table>
<thead>
<tr>
<th>Province</th>
<th>No. district</th>
<th>No. communes</th>
<th>Parenting group</th>
<th>Child Play-reading group</th>
<th>Child Play Group (U3)</th>
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