

FINAL EVALUATION TERMS OF REFERENCE

PROJECT TO BE EVALUATED

Project Name GENTLE - GENder-responsive Teaching and Learning in the Early years

Project Location Vietnam, Quang Nam and Quang Ngai province

Project Implementation 01 June 2018 – 31 May 2021

Project Donor European Union and Belgian Government

Project Budget 535,320 EURO

Evaluation Type Final Evaluation

Evaluation timeframe March – May 2021

Deadline to submit proposals March 1st 2021, 8AM (Vietnam time)

TENDERING ORGANIZATION

1. This Call for Proposals is issued by *VVOB – education for development* duly represented by **Wouter Boesman**, VVOB Country Programmes Manager in Vietnam.

- 2. The Call shall be followed up by **Ms. Dao Phuong Thuy,** GENTLE project coordinator, VVOB Vietnam
- 3. The evaluation process will be monitored by an Evaluation Steering Group composed of 3 VVOB staff and 1 CGFED staff

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1. BACKGROUND

About VVOB

VVOB – education for development is an organisation based in Belgium with more than 35 years of experience in sustainably improving the quality of education systems. VVOB has received support for

this from multiple leading funding partners, adding up to a total annual budget of over 13 million euros spread over 10 country programs. VVOB reinforces the capacity of ministries of Education and their institutions to implement their education policies as effectively as possible. This guarantees the sustainability of results. The geographical, thematic and operational choices VVOB makes in each programme are informed by relevant research and the policy priorities of VVOB's partner countries and formulated in partnership with their governments.

From 2017 to 2021, VVOB Vietnam is working on an early education programme BaMi (Mitigating Barriers to Learning) financed by Belgium and implemented in close cooperation with the Departments of Education and Training (DOETs) of Quang Nam, Quang Ngai and Kon Tum provinces in Central Vietnam. This programme aims at improving the quality of teaching and learning of all 3-to-5-year-old children in preschools. More specifically, it focuses on enhancing the knowledge and skills of the DOETs to strengthen the capacities of preschool teachers and school leaders to mitigate children's barriers to learning and participation (eg: barriers related to gender, environment, culture, language,) for better participation and well-being. VVOB supports targeted disadvantaged and ethnically diverse districts to enhance their needs-based and school-based in-service teacher professional development towards processed oriented child monitoring and reflective learning communities in preschools. The GENTLE project complements the barriers-to-learning approach that is the backbone of the BaMi program.

About Gender-responsive teaching and learning in the early years (GENTLE) Challenge:

Young children in Vietnam are exposed to gender roles and expectations. This early gender socialisation is reinforced in preschool environments (e.g. through gender-specific toys and gender-based activities). Particularly in the central provinces of Vietnam, inequalities due to early gender socialisation are among the most persisting equity issues, affecting both girls and boys.

Children start forming their gender identities at the age of 4. Addressing children's early years' experiences through gender-responsive play-based learning is crucial to impact their long term cognitive and social-emotional development, and to work on the prevention and elimination of gender-inequality, a precursor to gender-based violence.

The Vietnamese government, preschool teachers and leaders show commitment to promote gender-responsive play-based learning but need support to achieve their goals. Parents and communities are not always aware of gender bias and its impact on children or are hesitant to change existing gender norms.

Therefore, the **Overall objective** of the action is defined as: 3-5-year-old girls and boys in central Vietnam experience gender-responsive play-based learning in preschool and at home, contributing to

the development of positive identities, relationships and self-esteem, which enable them to have healthy and joyful lives free from gender-based violence.

The **Specific Objective** is: Teachers, school leaders, parents and guardians in 15 mountainous districts in central Vietnam implement gender-responsive play-based learning in preschool and at home, contributing to the development of positive identities, relationships and self-esteem in 3-5-year-old children.

To reach these objectives, following **outputs** have been defined:

- 1. A toolkit for teachers and school leaders on gender-responsive play-based learning is developed, tested and in use in all 156 preschools in 15 districts of two provinces in central Vietnam
- 2. 15 preschools in 15 districts of two provinces in Central Vietnam have been transformed into model schools for gender-responsive play-based learning
- 3. DOET and BOET Early Childhood Education staff of the 2 provinces/15 districts provide an enabling environment, support and provide in-service professional development for gender-responsive play-based learning, allowing for the implementation in all 156 preschools in the 15 districts.
- 4. A parent-school sensitisation model on gender-responsive play-based learning has been developed and implemented involving 31,051 parents/guardians (with special focus on fathers) in 15 districts in 2 provinces in central Vietnam

Partners in the action are:

- Ministry of Education and Training (MOET): National Department of Teachers and Educational Administrators
- Provincial Departments of Education and Training (DOET) of Quang Nam and Quang Ngai
- 14 Bureaus of Education and Training (BOET, district-level) in Quang Nam and Quang Ngai
- Research Center for Gender, Family and Environment in Development (CGFED)

Approach:

The *GENTLE* project aims to transforms preschools in 15 districts in central Vietnam into environments of gender-responsive play-based learning, involving parents (and fathers in particular) to the fullest in the process.

The project centres on developing the capacity of preschool teachers and school leaders to challenge social and gender norms, create new rules, and support children in adopting new, more equitable attitudes and behaviours. They are provided with tools to effectively implement gender-responsive play-based learning at school and to advocate for this approach at home too with the parents of their young learners.

To reach its goals, VVOB Vietnam develops the capacity of its education partners. VVOB uses capacity development trajectories that give partners maximal responsibility in the execution and management of their own change processes. This is done through technical assistance provided by the VVOB Vietnam team, which includes both local and international educational and change management experts.

2. PURPOSE AND OBJECTIVES OF THE FINAL EVALUATION

Purposes of the final evaluation

This final evaluation (FE) is requested to provide an external appreciation of GELTLE project in relation to five DAC criteria: relevance, efficiency, effectiveness, impact and sustainability. The final evaluation primarily serves the purpose of accountability towards the donor, collaborating partners and project beneficiaries. The results from the evaluation are expected to offer key insights and recommendations that are useful for the learning of VVOB and its partners in the country.

Objectives of the Final Evaluation

- To assess programme achievements in terms of relevance, efficiency, effectiveness, relevance, impact and potential sustainability
- To identify good practices, key areas of success and the critical factors that contributed to the success.
- To identify critical areas for improvement in relation to the project design, implementation and monitoring
- To generate conclusions and recommendations to inform formulation and planning processes
 of future programs or projects of VVOB and gender integration in education in Vietnam
 context.

3. EVALUATION CRITERIA AND KEY QUESTIONS

The evaluation is expected to address the following criteria and related key questions:

Relevance: The extent to which the project responds to needs/challenges and is suited to the priorities and policies of the target groups and partners – taking into account that the context is susceptible to change over time.

Guiding questions:

- To what extent are the objectives of the GENTLE project aligned with national (educational) policies, strategies and action plans?
- To what extent has the GENTLE project addressed the gender-related needs of ECE in the project's target provinces?

Effectiveness: The extent to which the intended objectives and outputs have been achieved as planned in the Logical Framework by the end of the project;

Guiding questions:

- To what extent has the project achieved its five outputs and of good quality?
- What factors have influenced the achievements observed?
- To what extent is the current approach focus on developing the capacity of preschool teachers and school leaders to challenge social and gender norms, create new rules, and to support children in adopting new, more equitable attitudes and behaviours by involving parents (and fathers in particular) of their young learners effective to support the establishment of gender-responsive school environments in Quang Nam and Quang Ngai provinces; and to contribute to the possibility of the prevention of gender-based violence in the future?

Efficiency: The extent to which funding, personnel, regulations, administration, time, other resources and procedures contributing to, or hindering, the achievements of results.

Guiding questions:

- To what extent are inputs managed in a cost-efficient way?
- To what extent is the input-output ratio reasonable?
- To what extent are the intended processes and all types of activities implemented within the time envisaged?
- To what extent can the project be considered efficient?

Sustainability: The degree of probability of sustaining the benefits of the intervention in the long term (after completion of the project). This criterion assesses the potential of continuation of the intervention (or key elements of the project) beyond the current funding period. To this end, four aspects of sustainability are assessed, i.e. financial, social, technical and institutional sustainability.

Guiding questions:

- What is the potential financial viability of the intervention? (financial sustainability)
- Have the conditions for local ownership been met and will they remain so after the intervention has ended? (social sustainability)
- Do the partners have the required capacities to take control of the intervention and to continue the results? (knowledge transfer/capacity strengthening/technical sustainability)

 To what extent are the project results and approach embedded in the local structures, processes, procedures and budget (institutional sustainability)?

Impact: The extent to which the intervention has generated or is expected to generate significant positive or negative, intended or unintended, higher-level effects. Beyond the immediate results, this criterion seeks to capture the indirect, secondary and potential consequences of the intervention. It does so by examining the holistic and enduring changes in systems or norms, and potential effects on people's well-being, human rights and equity.

The extent to which the project impacts the attitudes, skills and practices of direct beneficiaries (preschool leading teachers and leaders) and indirect beneficiaries (parents/caregivers), and how does it contribute to the stated objectives.

Guiding questions:

- To what extent has the intervention generated or is likely to generate enduring changes in systems, norms, people's well-being, human rights and equity?
- What has been the preliminary impact of the project positive or negative, direct or indirect, intended or unintended on the attitudes, skills and practices of teachers and school leaders in the 15 model schools and non-model schools in the 14 districts?
- To what extent does the approach impact the attitudes of parents/guardians, especially fathers in 14 districts?
- Are the effects, if any, likely to persist in the long term? Is the project likely to impact all beneficiaries in the same way? Are there any different impacts in the 2 different provinces/ different schools (model and non-model, main and satellite)?

4. METHODOLOGY

The consultant is expected to use a combination of **desk review** (including relevant policies, project documents, project interim reports and others), school and classroom **observations**, **in-depth interviews** with implementing organization (VVOB leader and project team) and co-applicants (CGFED leader and project team), key partners (e.g., Provincial DOETs, BOETs), sample of direct beneficiaries (preschool leading teachers and leaders, parents), **focus group discussions**, **surve**y with direct beneficiaries of the participating schools (school leader, teachers, parents) and participate (as observer) in the final 1-day symposium of the project in Hanoi.

THE PROCESS OF THE EVALUATION:

Taking the purpose, criteria and guiding questions of this FE into account, the consultant is invited to elaborate upon his/her choice of methodology and tools:

- Detailed and focused desk review, including review of key project documentation and consultations with VVOB staff
- Development and validation of a detailed evaluation methodology with VVOB staff. The
 delivery of this includes evaluation matrix, program for the field visit, and data collection
 instruments (interview, focus group discussion, and/or observation guides or checklists) for
 each target group. Identification of target groups/people to meet/interview.
- Engagement and in-depth interviews and focus group discussions with key staff/coapplicant/partners involved in the implementation of key project activities, included but not limited to the following respondents:
 - VVOB project staff
 - Key project staff of co-applicant (CGFED)
 - o Key partners, including DOETs and BOETs of Quang Nam and Quang Ngai provinces
 - A sample of leading teachers, school leaders and parents/caregivers
- Survey with parents to measure the achievement of Output 4
- Observations in schools and classrooms
- Analysis of data collected during FE process
- Consolidate, review and finalize findings
- Meeting with GENTLE project staff to review the findings
- Integrating in meetings and symposium with stakeholders to formulate recommendations

Background documentation: Relevant documents will be made available to the evaluator to complete the evaluation, including but not limited to:

- Project Documents
- Project Logical framework and key indicators
- Toolkit
- Interim Narrative report
- Mid-term evaluation report
- Research reports (e.g. baseline study in 10 random preschools in Quang Nam and Quang Ngai on GRPBL)

Proposed report structure:

Executive summary

- Project background
- Evaluation objectives and methodology
- Findings for each criterion (relevance, effectiveness, efficiency, impact and sustainability)
 - o Data analysis (e.g. perceptions of direct and indirect beneficiaries)
 - Strengths and weaknesses
 - Key insights, lessons and good practices
- Analysis
 - Key areas of success
 - o Critical areas for improvement
- Conclusions
- Recommendations
- Annexes (Terms of Reference, list of persons or groups consulted, documents reviewed, etc.)

5. DELIVERABLES

The following outputs are envisaged:

- Inception report with relevant findings from the desk review, a programme with timeframes and activities guiding the fieldwork and evaluation matrix.
- Preliminary report on the findings and conclusions of the fieldwork, including preliminary recommendations
- · Debrief meeting with GENTLE project staff
- Draft FE Report
- Final FE Report

All written reports must be submitted in English.

6. RESPONSIBILITIES AND TIMEFRAMES

The consultancy will take place between 15 March to 20 May, 2021:

A preliminary timeframe will look like:

Dates	Activity
15 March, 2021	 Signing of contract Briefing between VVOB and consultant(s) Handing over of project documents and documentations (including video clips)
20 March - 04 April 2021	Desk review

	 Inception report containing programme with timeframes and activities for the fieldwork and evaluation tools Presentation of the inception report Feedback on proposed programme and evaluation tools from VVOB Finalising field-programme and evaluation tools
05-16 April, 2021	 Interviews with VVOB Project staff and key staff from co-applicant Fieldwork: Preliminary data analysis
19-26 April 2021	 Data analysis Triangulation of findings with previous studies
27-29 April	 Preliminary report due Restitution workshop with GENTLE project staff and other key stakeholders Attendance to the symposium
07 May2021	Submission of draft report by consultant
12 May2021	Feedback by VVOB and CGFED on draft report
20 May2021	Submission of final report by consultant(s)

An alternative timeframe can be provided by the consultant(s) in the proposal. However, the final report must be submitted by 20 May 2021.

Time bound activities, outputs and outcomes will be agreed, developed and reported on during the briefing meeting and subsequent progress meetings with VVOB. Routine progress will be monitored through updates during teleconferences, emails and meetings on specific activities.

7. MAXIMUM BUDGET

7,000 Euro (seven thousand Euro) inclusive of all costs, taxes or insurances. VVOB will deduct 10% Personal Income Tax (for residents, foreigners who have stayed in Vietnam for 183 days and above in a tax year) or 20% PIT (for non-residents, foreigners who have stayed in Vietnam for less than 183 days in a tax year) on the payment and submit to the Tax Department.

The only costs that will be covered by VVOB other than the consultancy fee are the costs incurred for the organisation of the meetings at field, perdiem, transport of consultant, meals, accommodation and materials.

8. EXPECTATIONS REGARDING PROPOSALS

VVOB is inviting to come up with a proposal containing at least:

- A detailed outline of the envisaged activities and outcomes, including an introduction of the evaluation tools which will be used
- A detailed financial proposal covering all costs, including an estimation of the time to be invested in working hours (a daily rate and an estimated number of days for each part of the assignment)
- An updated CV of the local consultant(s)/ service provider (s) is (are) to be attached to the proposal
- If the consultant includes in her/his proposal one or more assistants in the interventions, then the CVs of the latter should be included in the proposal as well
- References and other information supporting the required expertise listed in the qualitative requirements

Ethical aspects of the consultancy, such as data collection from human subjects and their consent, should be covered in the technical proposal.

The proposal and the evaluation reports have to be submitted in English to VVOB Vietnam.

9. AWARDING PROCEDURE

This Call will be awarded on the basis of a negotiation procedure with restricted notification.

The procedure will be conducted in English.

9.1. ADMINISTRATIVE REQUIREMENTS

VVOB invites local consultant(s)/service provider(s) with the following expertise to submit:

- Company registration documents (**this can be discussed if the service provider is rendering services in their individual capacity)
- Valid tax clearance certificate
- Banking details confirmed by the bank
- VAT certificate (if registered for VAT)

9.2. QUALITATIVE REQUIREMENTS

VVOB invites service provider(s)/consultant(s) with the following expertise to submit a proposal:

- Proven knowledge and understanding of gender and/or capacity development issues within the Vietnamese education sector
- Proven knowledge and understanding of gender-related issues within the Vietnamese context
- At least 10 years of experience with conducting research, monitoring and/or evaluation in the education sector
- At least 5 years of experience with the evaluation of donor driven projects both Final and final evaluations
- Strong analytical and reporting skills
- Experience with participatory assessment processes
- Knowledge of Vietnamese is an asset if the consultant is not a Vietnamese speaker, the budget should include high-quality translation service in all necessary phases of the assignment

The service provider(s)/consultant(s) should be highly reliable and organised, excellent in communication skills in English and work in a results-oriented way.

9.3. AWARD CRITERIA & SCORING

Proposals will be evaluated by GENTLE project coordinator (VVOB Vietnam), the Monitoring and Evaluation advisor (VVOB Vietnam), ECE manager (VVOB Vietnam) and CGFED representative.

Evaluation will be done in 3 phases:

- 1. Review of the administrative requirements. Only providers/consultants that fulfil these requirements will proceed to the second phase.
- 2. Review of qualitative requirements (based on evidence for qualitative requirements. Only providers/consultants that fulfil the minimum qualitative requirements will proceed to the third phase.
- 3. Scoring and ranking of proposals on the basis of the following criteria:
 - 3.1. Technical Proposal: (80%)
 - Technical feasibility of the proposal: soundness and relevance of the tools and strategies proposed (30%)
 - Expertise and skills of the consultant(s)/service provider(s), and the ability to complete the FE within proposed timeframe (30%)
 - Quality of the proposal (20%)

Only proposals that have at least 56% on the technical proposal are considered for the evaluation of the financial proposal.

3.2. Financial Proposal (20%):

• Price (20 x (price lowest proposal / price proposal))

If deemed necessary, VVOB may decide to further negotiate the proposal with one or more consultant(s)/service provider(s). These negotiations may result in an adapted proposal by the consultant(s)/service provider(s) and subsequent modifications in evaluation and ranking of the proposals. VVOB reserves the right to extend the deadline of the call or to re-advertise the call in case no suitable proposal was received.

9.4. DEADLINE FOR SUBMITTING PROPOSALS

Proposals are sent to the following e-mail address: thuy.dp@vvob.org

The closing date for proposals is 1st March 2021 8:00 AM (Vietnam time).

The following timeline will be followed in awarding the procedure:

Deadline submissions	March 01, 2021 8:00 AM (Vietnam time).
Opening submissions	March 01, 2021
Negotiation procedure	March 02, 2021
Final decision and awarding	March 03, 2021

10. OTHER PROVISIONS

10.1. APPLICABLE LEGAL PROVISIONS

The awarded contract may be terminated immediately and without term of notice or compensation by either party by means of a registered letter, in case of serious failure to comply with the contract by either party.

10.2. DURATION OF ASSIGNMENT

The agreement will be concluded for the period 15 March – 31 May 2021.

10.3. LANGUAGE USED

All communication with VVOB Vietnam will be conducted in English.

All written reports and proposals must be submitted in English

Interaction with project beneficiaries must happen in Vietnamese (interviews, text review, survey, restitution meeting, symposium). Any cost related to translation in case the evaluator is not fluent in Vietnamese must be made part of the project proposal.

10.4. SUPERVISION OF THE ASSIGNMENT

The assignment will be monitored by VVOB's Evaluation Steering Group composed of the ECE manager, the GENTLE project coordinator, the CGFED representative, the VVOB Vietnam Monitoring and Evaluation Advisor.

Enquiries about the assignment can be directed to Dao Phuong Thuy, GENTLE project coordinator, thuy.dp@vvob.org or (+84)2363923332.

The service provider(s)/consultant(s) will be expected to perform the duties under the overall supervision of VVOB. (S)He will regularly coordinate and cooperate with GENTLE staff at VVOB to implement the duties as mentioned in the ToR.

10.5. METHOD OF PAYMENT

The performance fees will be paid by means of a bank transfer into the bank account opened in the name of the service provider. The payment will be made in 3 phases:

- 30% of the professional fee will be paid upon receipt and approval of the inception report by the evaluation steering group
- 30% of the professional fee will be paid after receipt of draft evaluation report and feedback by the evaluation steering group
- Final payment will be made upon receipt and approval of final evaluation report by evaluation steering group.